

Dear Potential Sponsors and Exhibitors:

It is with great enthusiasm that we announce the Northwest Rural Health Conference in Spokane, Washington March 15-17, 2016 at the Spokane Convention Center.

We cordially invite your organization to sponsor and exhibit at this unique event. The Northwest Rural Health Conference addresses varied facets of providing health care in rural settings including critical access hospitals, rural emergency medical services, rural health clinics, home health and other health organizations. The Rural Health Clinic Association of Washington will be combining their annual conference with the Northwest Rural Health Conference. For more details on the goals and audience of the NWRHC conference, please visit our website at <http://cm.wsu.edu/NWRHC>. The enclosed information packet outlines the variety of sponsor and exhibitor opportunities offered at the Spokane conference.

The exhibitor area this year is located in the heart of the action, directly adjacent to conference registration, meeting rooms, and the conference break out rooms. Instead of utilizing the halls and thoroughfares of the Doubletree, all exhibitors will be located in the Spokane Convention Center. By combining conferences, exhibitors and sponsors will get exposure to multiple attendees and attend one meeting instead of two or three.

For companies who want to do even more to increase their exposure at this event, there are a number of sponsorship opportunities. These opportunities range from \$1,500 - \$10,000+ and are designed to increase visibility on our website, in our printed materials, and throughout the conference itself. If you have questions regarding any of the exhibitor or sponsorship opportunities, please contact Ian Norland at 509-335-4194 or e-mail him at ian.norland@wsu.edu.

We look forward to working with you and hope you will choose to participate in this premier regional rural health conference.

Sincerely,

Jodi Perlmutter, MSW
CEO/Executive Director
Western Washington Area Health Education Center
2033 Sixth Avenue, Suite 310
Seattle, WA 98121

NORTHWEST RURAL HEALTH CONFERENCE



March 15-17, 2016
The Spokane Convention Center
Spokane, Washington

Invitation to Sponsor or Exhibit

The Northwest Rural Health Conference combines the interests and traditions of the **Rural Health Conference**, the **Critical Access Hospitals Conference**, and **Rural Health Clinics Association of Washington Conference** to forge a new identity as the premier regional rural health conference. With an anticipated attendance of more than 250, the Northwest Rural Health Conference represents the single most targeted opportunity to reach the rural health community with your organization's message, products, services, and education outreach efforts. We welcome exhibitors and sponsors and look forward to being known as the source for trends in the rural health care in the Northwest.

<http://cm.wsu.edu/NWRHC>

SPONSOR AND EXHIBITOR OPPORTUNITIES

All Exhibitors & Sponsors will receive an 8' exhibit space including skirted 6' table and two chairs, which will be assigned in descending order.

You will also receive the following based on your selection:

NWRHC Benefactor(s)	\$10,000 and higher
<ul style="list-style-type: none">• Company name listed on website with link to your organization's website• Verbal acknowledgement as a Benefactor at conference welcome and daily opening• Company logo printed on front of program given to all attendees at the conference• Company logo included on all conference printed materials, not including name tags• Opportunity to welcome attendees at opening plenary session• 1 complimentary registration	
Gold Level Sponsor	\$5,000
<ul style="list-style-type: none">• Company name listed on website with link to your organization's website• Company logo in large size on sponsor poster located in exhibitor area and meal area• Company logo printed on front of program given to all attendees at the conference• Verbal acknowledgement as a Supporter at conference welcome and daily opening• 1 complimentary registration	
Silver Level Sponsor	\$3,500
<ul style="list-style-type: none">• Company name listed on website with link to your organization's website• Company logo in medium size on sponsor poster located in exhibitor area and meal area• Company logo printed on front of program booklet given to all attendees at the conference• Verbal acknowledgement as a Friend at conference welcome• 1 complimentary registration	
Bronze Level Sponsor	\$2,500
<ul style="list-style-type: none">• Company name listed on website• Company logo in small size on sponsor poster located in exhibitor area and meal area• Verbal acknowledgement as a Friend at conference welcome• 1 complimentary registration	
Lunch/Break Sponsor	\$1,500
<ul style="list-style-type: none">• Company name listed on web site• Company logo in small size on sponsor poster located in Lunch/break space during break• Company logo printed on front of program booklet given to all attendees at the conference• Verbal acknowledgement as a Sponsor at conference welcome	
Exhibitor	\$650
<ul style="list-style-type: none">• Copy of attendee list at the conference• Listing in the Exhibitor and Sponsor registry• 1 complimentary registration	
Non-profit Exhibitor	\$450
<ul style="list-style-type: none">• Copy of attendee list at the conference• Listing in the Exhibitor and Sponsor registry• 1 complimentary registration	

NORTHWEST RURAL HEALTH CONFERENCE SPONSOR/EXHIBITOR REGISTRATION FORM

Please fill out EXACTLY as your information should appear in the printed conference program and on your booth sign.

Please select your participation level

- | | | | |
|--|----------|---|-------------|
| <input type="checkbox"/> Benefactor(s) | \$10,000 | <input type="checkbox"/> Bronze Level | \$2,500 |
| <input type="checkbox"/> Gold Level | \$5,000 | <input type="checkbox"/> Lunch/Break Sponsor | \$1,000 |
| <input type="checkbox"/> Silver Level | \$3,500 | <input type="checkbox"/> Exhibitor/Non-profit | \$650/\$450 |

Company/Organization: _____

Name: _____

Street Address: _____

City _____ State: _____ Zip: _____

This person will be the recipient of our complimentary registration

Contact Name: _____ **Title:** _____

Phone: _____ Fax: _____

E-mail: _____ Website: _____

Describe any special requests or considerations (e.g. companies you specifically do or do not want to adjoin, unusually large display items, whether you prefer a corner location, etc.)

Logo and 200-word Company Description

Please email your organization logo in JPEG (minimum 300 dpi) format by January 15, 2016. Logos received after the 15th cannot be guaranteed placement in the NWRHC program booklet. However, we welcome late exhibitors and sponsors and will work to honor our intended visibility as much as possible.

Payment Information:

Once we receive your information we will register your organization at your desired level of involvement. We will then reach out to the listed contact with an invoice for the amount due.

Please, print and scan or mail form to:

ATTN: Ian Norland
Phone: 509-335-4194
E-mail: ian.norland@wsu.edu
WSU Conference Management
PO Box 645222
Pullman, WA 99164-5222