

Washington | **RURAL HEALTH ASSOCIATION** *strengthening rural health*

Subject: Donation request to support Washington Rural Health Association Operations

I am writing to you on behalf of Washington Rural Health Association, a non-profit professional membership organization. WRHA's primary focus is to advocate for the preservation and improvement of rural health in Washington State. Membership is composed of individuals and organizations interested in making a difference in the quality of the health care delivery system for Washington's rural citizens. For more than 20 years, the Washington Rural Health Association has been serving rural communities by advancing and publicizing rural health issues and seeking to solve rural health care challenges. WRHA is the only state organization with a clear mission to:

- Improve the delivery of health services in rural areas through its many members and staff.
- Help rural citizens build, maintain, and improve the institutions that can meet their health care needs by providing research, education, leadership and informational support.

WRHA is at risk of losing its' Executive Director, current funding for the position is minimal. Your help and financial support are greatly needed!

All money generated through our campaign will be used to provide much needed funding to support the Executive Director position and enable us to continue our mission to help improve health for the people living in rural communities. Through your donation, you will be demonstrating your commitment to rural health care while increasing your exposure to Washington's hospitals, health systems, rural health clinics, public health departments and many other rural health organizations. Please join our efforts to protect rural health care and the people that reside in those communities. You can send in your donation, either by check, or by demand draft, drawn in favor of WRHA. You may also donate using your debit/credit card through our website www.waruralhealth.org.

A portion of the funds will also go the Executive Director to serve as state representative, for the scheduling and lead visits on Capitol Hill for the Annual National Rural Health Association's Policy Institute meeting, which takes place February 2019.

As Executive Director and member of a remarkable Board of Directors, my hope is the Washington Rural Health Association continues to find ways to help this great community soar. Believe with me, that the best is yet to come!!! Please visit our website www.waruralhealth.org to sign up for volunteer opportunities and guarantee you are on the mailing list to continuously receive our e-Newsletter.

Accomplishments:

- ED serves on following committees: Rural Health Professional Loan Repayment & Scholarship Program Committee, Emergency Cardiac & Stroke System Work Group, NRHA Rural Health Congress and State Rural Association and State Health and Improvement Plan for Washington State.
- Convened one Rural Health Listening Session, purpose to provide input on how we can foster collaboration between the health and community development sectors to improve our economic, social and built environment, including serving the needs of low- and moderate-income individuals and families.
- Board and Executive Director developed a legislative and policy agenda to be shared with legislature, congressional delegation, and others. Added a legislative tab to WRHA website to keep members informed and encourage them to advocate for rural.
- Increased exposure and promotion equitable access to appropriate and comprehensive health services for rural Washingtonians by utilizing social media outlets: Facebook, LinkedIn and Twitter as well as WRHA e-Newsletter.
- Participated in four rural health legislative panels to discuss the repeal and replace of Affordable Care Act and what the repeal would mean for Medicaid expansion states.
- Increased membership from 98 to 177 total members, broadened membership to include more students, regional groups, and businesses.
- Co-chair of Northwest Rural Health Conference, 2018 conference attracted over 500 participants and exhibitors – breaking previous conference records.

Your valued donations will not only benefit us but will also earn you a lot of goodwill that will result from your generosity. Our ongoing goal is to keep our overhead low while increasing our service in the field, and you truly make this possible. Washington Rural Health Association is stronger than ever due to our continually expanding community who comes together to donate time, resources, and talent in support of our important mission.

Together, we can transform lives and make a difference. Thank you for wholeheartedly being a part of the Washington Rural Health Association movement. We are looking forward to being able to continue serving your needs in 2018!

Yours sincerely,



Beionka Moore, Executive Director

Washington Rural Health Association is a registered 501(c)3, EIN 91-1640107. Your gift to WRHA is tax deductible, send your gift in by 12/31/2018.