



WRHA PRIVACY POLICY

Information Collection and Use

WRHA collects personal data voluntarily provided by visitors to our Web site for a variety of purposes.

- Information requests
- Publication distribution (newsletters, etc.)
- Surveys

Information collected generally includes name, company name, job title, mailing address, e-mail address, phone number, fax number, and credit card information (for membership renewal or subscription). WRHA uses reasonable efforts to maintain an accurate record of information submitted to our Web site. However, WRHA is not responsible for verifying the continued accuracy of this information. Visitors may update their information logging into their account on the Web site. In addition, it is our policy to honor any visitor's request to discontinue receiving information or notices regarding our services or products, and we will accordingly refrain from sending further information.

Information Disclosure

WRHA does not sell, trade, or rent any non-public personal information to third parties for marketing purposes. Such information may, however, be disclosed in the situations outlined below.

- As required by law through search warrant, subpoena, or other legal process
- When required, in order to deliver publications or materials as requested by a Web site visitor
- As needed to facilitate seminars and events hosted by a third party or WRHA when disclosure is necessary for event planning and materials development

Use of Cookies

It is not WRHA's policy to utilize cookies on any of our Web site pages to gather information about site visitors to www.WRHA.com.

Linked Sites/Third Party Links

There are some instances throughout www.WRHA.com where a link is provided to other Web sites. WRHA's online privacy policy does not apply to these Web sites; therefore, we recommend that you review the privacy policies for such sites.

Security

WRHA employs generally accepted standards of technology to ensure the security of your information from loss, misuse, or destruction. When credit card information is transmitted through forms on our Web site, WRHA's vendors utilize secure socket layer (SSL) encryption technology.

Electronic Communications

In order to communicate effectively with you, WRHA offers you the opportunity to receive all communications from WRHA via e-mail including, but not limited to, newsletters, communiqués, seminar invitations, and industry updates. If at any time you choose to stop receiving electronic communications from us, you may unsubscribe or send an e-mail to WRHA.